

Everfree NORTHWEST

2024



Seattle's
My Little Pony
FAN CONVENTION

GUESTS OF HONOR!

AJ Bridel

Voice of Pipp Petals

Rebecca Shoichet

Voice of Sunset Shimmer

Andrew Francis

Voice of Shining Armor



Sophie Scruggs

Illustrator

Andy Price

Comic Artist

Thom Zahler

Comic Artist

Jeremy Whitley

Comic Writer

Tony Fleecs

Comic Artist/Writer

Nicole Oliver

Voice of Princess Celestia

Trish Forstner

Cartoonist

WELCOME FOAL'S & FAMILIES!

We pride ourselves on being a family-friendly event through and through! This year, we are pleased to bring you our biggest and best Foal's Room ever. We'll be hosting activities specifically tailored to kids running all three days of the convention. Check out all the fun events we have planned in the Foal's Room, located on the second floor hallway!

Featuring:

- ♥ Sing-a-longs
- ♥ Pony Cosplayers
- ♥ Bracelets
- ♥ Letters to the Princesses
- ♥ Dance Party
- ♥ And more!

Foal's Room

Located in Regency DEFG

FRIDAY

10:00am - 5:00pm

SATURDAY

10:00am - 5:00pm

SUNDAY

10:00am - 4:45pm



Foal fun isn't limited to the Foal's Room! Look for the Cheerilee flower icon on our events schedule to identify other events that EFNW recommends for foals!



Foal's & Family Recovery Room

A small room set aside for emergency recovery situations - ask a Foal's Room volunteer if you think your foal may need a quiet place to recover or receive first aid. However, space is limited so it is for emergency use only!

Welcome to the 12th Annual

Everfree NORTHWEST

SEATTLE'S MY LITTLE PONY FAN CONVENTION



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WELL HERE IT IS, STRAIGHT FROM THE HORSE'S MOUTH!

It's hard to believe we are gathering this weekend for the 12th annual Everfree Northwest! To all our dear friends, past attendees, and new faces, we're delighted to be the first to welcome you (or welcome you back) to Equestria on Earth.

Though our dedicated volunteer staff don't wear capes, they've made a truly heroic effort to prepare panels, crafts, concerts, contests, and so much more to celebrate the show we love, the people who brought it to life, and the friendships we've created along the way. In addition to our volunteers, we'd also like to thank our generous sponsors, talented vendors, accomplished guests, creative musicians, and of course you! It's true that we wouldn't be here without you, but more than that, each of you found something meaningful in the same colorful ponies and their magical friendship. That's a commonality we all share, and something that binds us together as a community.

With that in mind, we encourage you to make a new friend and try a new experience this weekend. It's time to gather your team of fellow crusaders on another friendship adventure! Everfree Northwest awaits, where every page is filled with possibilities and every moment is a new panel in your own comic book adventure.

Hannah "Button" King & Ruthalas
Co-Chairs

Let's make
some memories!



And as for us, we
look forward to
sharing it with all
of you!



**CO-CHAIR
POWERS UNITE!**

CODE OF CONDUCT & POLICIES!

Our goal at Everfree Northwest is to bring Equestria to Earth in every way possible. Just as the land of Equestria has rules to help guide its citizens to a safe, friendly and harmonious way of life, Everfree Northwest has rules to help everyone enjoy the event. Please keep these rules in mind so that we can work together to create a pleasant experience that all can enjoy.

The following is a consolidation of our event policies, which can be found in full online: <https://everfreenw.com/about/policies/>. Attendees are expected to comply with all of the listed policies while attending Everfree Northwest 2024. Attendees must also comply with hotel policies as well as all applicable federal, state, and local laws.

- Failure to comply will result in corrective action, restriction of access, or revocation of membership without refund or reissue. In extreme cases, local law enforcement may be summoned. Any and all inquiries regarding Everfree Northwest or its policies may be brought to the Info Desk.

Behavior

- Everfree Northwest has adopted a “PG” rating, which is to be considered at all times and in all areas of the convention, unless expressly stated otherwise.
- Please remember that minors and young children do attend EFNW along with their parents/guardians, so we ask that all attendees help us maintain a safe, family-friendly environment and refrain from cursing, violence, and other inappropriate behavior.
- Harassment of any kind will not be tolerated, including behavior that intentionally annoys, threatens, or frightens others.
- If you experience or witness offenders, please notify an Everfree Northwest staff member immediately.

Abandoned Items

- All attendees and other parties agree that Everfree Northwest is not responsible for any personal property left in the convention space. Any lost items found will be turned over to the host venue and may be reclaimed at the front desk. If you think you left something behind, you may call (206) 246-8600.

Badges, Cosplay and Props

- Badges must remain visible at all times within convention space.
- Cosplay must be appropriate for viewers of all-ages.
- Props that resemble weapons must be visibly tagged by Everfree Northwest staff at our Info Desk before being permitted in convention space.
- In addition to local and Federal ordinances, the following are considered weapons, and, regardless of any license, are NOT permitted in convention space:
 - anything capable of firing projectiles (including springs and compressed air)
 - anything capable of cutting skin with moderate pressure (even plastic)
- All props must be reasonably PG-rated and avoid weapon realism. This includes simulated blood or gore.
- Brandishing or play-fighting with props will result in the immediate removal of offenders from convention space.

Unmanned Aerial Vehicles

- The use of any unmanned aircraft systems, including, but not limited to, drones for recreational use, is expressly prohibited at Everfree Northwest.

Hotel Policies

- All attendees and guests of the hotel must follow all hotel policies.
- This includes all noise policies. If hotel staff or Everfree Northwest staff ask you to close your door or lower your volume, you must do so, or surrender your badge.

Drugs and Alcohol

- Alcoholic beverages are strictly prohibited in the convention space except in designated areas.
- Any illegal substances or paraphernalia will be reported to the appropriate authorities if discovered by Everfree Northwest staff.
- Despite recent legislation in Washington State, the recreational use of marijuana is not permitted on hotel grounds.
- Individuals visibly under the influence of drugs or alcohol will be escorted from convention space pending further consequences.

Foals

- Children under the age of 13 receive a Foal badge free of charge, but must be accompanied at all times by a parent or guardian who has made contact information available to Everfree Northwest staff.
- All guardians must be age 18 or older and must have purchased a membership to the convention.

Please be advised that Everfree Northwest and its associated parties are not responsible for the supervision of minors at the convention, and by registering or attending the convention, all parties understand and agree to this limitation.

Photography/Video, Media Coverage and Press

- Please refrain from the use of flash photography during panels and events.
- Do not photograph or film vendors' wares without their direct permission.
- Respect individuals' requests not to be included in photography or film
- Everfree Northwest reserves the right to prohibit documentation of certain areas and events.
- Members of the press must check in with Registration, with the proper credentials, to obtain a Press Pass that will grant them access to the convention space and events.
- Everfree Northwest reserves the right to grant or deny approval for all photography or audio/video recording requests, and permissions may be retracted at any time.
- By registering for the convention, all attendees are giving their permission to Everfree Northwest and all parties associated with it to use, in any manner, any images, sound, or video captured during events related to the convention.

Service Animals

- Pets are not permitted in convention space.
- Service animals must accompany their owners at all times.

THANK YOU 2024 SPONSORS!



Everfree Northwest would not be possible without the dedication and support from all of you.

PRINCESS OF EFNW

Dani

ROYAL SPONSORS

Arc, DJDJ, Fictive, JAB, Magmatic, Minty Fresh, StableCoder, Terra Klysh, Trebek, Zephyr Sunset

TREE OF FRIENDSHIP

AetherTheorem, Applegeek, Atlas Apparatus, Blujetink, Bpendragon, Bro-Nii-San, Chrysocolla Dawn, CoasterBrony, Exa, Flaming Dash, Folded Fox, Gizmo Gears, Honey Lavender, Jet Setter, Lightning Flash, Lightning Star, Misty Mist, Nebulous, Nightling, Oddball Prime, Princess Luna, Sirris, Taiko, Thornwing, Twisted Shadow, Winston, Yaklyn, Zap Doze-off

SPONSORS

ACEVEDO, AL-X, Angel, Astatine210, August Cloud, Awkwardly Nat, Azure Notion, BassHitter, Benny, Blazing beats, BronyGuy67, BugByte, Bytewave, Campfire Glow, CARNELIAN, Chaos Spirit 0327, Chrono, Chrysalis208, Circuit Breaker, C.J, Coco, Codex Writer, Corporal Llama, cowboyrobot, Craig Gorrell, CutieMarkCoward, CyberPon3, D. Woon, D.H. Lightning Bolt, Dargondarkfire, Dat Tax Pony, Decora, Dimension Tripper, DivaJuggalette, Dreadnought, Eclipse, Electra The Random Pegabat, Emerald, EnigmaGuard, enviro_tech, FishKepr, Flashgen, Forest Swirl, Goldlightning, Grand Moff Pony, Ham, Honeybubble, Horse Infamous, IronCaptain19, Izzy Moonbow, Jade, JAppleCore, Joshua Nolen, Kearah, Khytty, King myers, Latent Logic, Lemielan, Lightning Wing, Lily the Changeling, LinuxPony, Lixue, Lordofstorms2000, Lunar Aurora, Lunar Dream, Maple Drop, MasterCode Ace Analyst, MasterThief, MasterThief, Midnight Storm, Milala, Mint Petal, MusicLancer, Mystic Scribe, Noctis of BROyalty, Northwestern Friendalorian, Note Worthy, Nozimo, Olden Bronie, OtakuBrony96, p7urple, Phoenix Quill, popstonia, Princess Celestia, Prism, QØ, R4gn0r0k, Rainboom Dash, Rangerredstar, Red Card, Rubber Rarity, Ruby, Scarlet Ribbon, Shade Walker, Shelvacu, Silver Hooves, Silver Shadow, Silver Tail, Skrytch, Snowy CloudDancer, sokesamurai, SparkleSage, Starblaze, Starry Rays, StatManDan, Stellarator, StormLuna, Strawberry Squeeze, Sunny Starscout, Sunrise Blaze, Swift Crescendo, The Ferbguy, The Illustrious Q, Thunderclap, ToriPippLucilleEnochiumTrinityPetals, TrebleBase, Trixie, Tucker VanVolkenburg, TuxedoMike, Twilight Sparkle, Twilight Sparkle Super Fan, Velfire, vermouth_olive, Vocal Rhapsody, Wasteland Brony, Webbcam, Wolfie Star, wubscale, Zethneralith



CHARITY AUCTION!

Our largest fundraising event each year is the annual Charity Auction. All proceeds from fundraising activities are used solely for charitable purposes in pursuit of our mission. These include:

- Program services which directly relate to the operation of the convention.
- Small donations to various charitable organizations and individuals in need throughout the year.
- A large grant to a primary beneficiary selected as our charity partner each year.

When selecting charity partners, we seek out small, local, reputable 501(c)(3) organizations with a narrow focus to ensure the greatest impact from the generosity of our fandom community. We have traditionally partnered with organizations primarily supporting children in need.

This year, we are proud to partner with Backpack Brigade as our primary beneficiary! (<http://backpackbrigade.org>)

Our Impact

The mission of Backpack Brigade is to erase weekend hunger for homeless and hungry school children in need. We purchase, package, and deliver a weekend food bag with 3 breakfasts, lunches, dinners and 3 snacks, that helps sustain a homeless student through the weekend.

Backpack Brigade started in 2014 in one school doing a delivery of 8 weekend food bags per week. Backpack Brigade is now one of the leaders of this work, with the infrastructure, the volunteers, the process, and the only non-profit whose sole focus is to provide weekend hunger bags. All donations go to purchase food for our 96 schools and 4,500 students a week we are currently serving. Our food purchasing budget is approximately \$980,000 a year. We use our purchasing power to acquire the best prices by buying in bulk; always working to seek the most value for our students in need. We also recently added more menu options to reflect the religious, dietary, and cultural needs of all the students we serve.

We guarantee every penny goes to purchasing food for the kids. We are a story about our grit and fortitude: About homeless students and determined volunteers. About hope, and what we as a community can accomplish together!



Item Drop-off: Registration
Thursday: 2:00pm – 6:00pm
Friday: 8:00am – 5:00pm

Charity Store/Item Viewing: Balsam
Saturday: 12:00pm – 6:00pm
Sunday: 10:00am – 12:00pm

LIVE Auction: Mane Stage
Sunday: 1:30pm – 4:30pm

Flat-Price Charity Store: Balsam
Saturday: 12:00pm – 6:00pm

OFFICIAL Everfree Northwest MERCH



EFNW 2024 T-Shirt



VIP Event Ticket
while supplies last



EFNW Coins



Vintage Items



EFNW Lanyard



EFNW Coin Display



EFNW Con Poster



EFNW 2024 Tote Bag



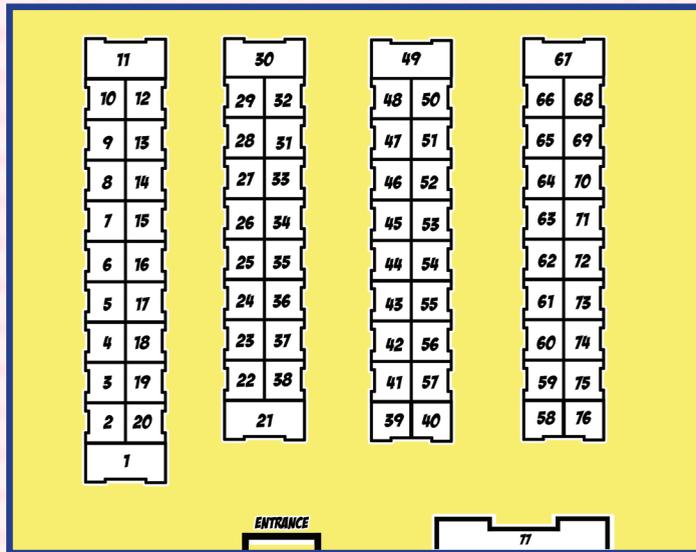
EFNW Hat



EFNW Mascot Plushies

HOPE THE SHIPMENT
ARRIVES ON TIME

VENDOR HALL MAP!



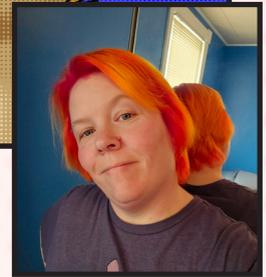
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|----|-----------------------------------|----|-----------------------------|----|--------------------------|----|---------------------------|
| 1 | Sugar Mint Cafe | 20 | Dawnfire's Art | 39 | My Little Ties | 58 | LVIUP Designs Co |
| 2 | Rabbitasaur Creatives | 21 | Choco Pony Flags and Treats | 40 | Sky Railroad | 59 | Ink's Heartmade Goods |
| 3 | Befish | 22 | F. Lee or fleebites | 41 | Viw's Art | 60 | Fiaura The Tank Girl, LLC |
| 4 | Moozua Art | 23 | The Haywaiian Horse | 42 | LytletheLemur | 61 | GnashieArts |
| 5 | Ponies by RubioWolf | 24 | MidnightPremiere | 43 | Waffle Wishes | 62 | Impfernal |
| 6 | Gobiraptor | 25 | Taurson's Cafe | 44 | Earth-Pony Creations | 63 | Teubeeshop |
| 7 | ChristaDoodles | 26 | Saphy Pone | 45 | Smudgemarks & Engelwerks | 64 | Rocket's Equine Outpost |
| 8 | Death Taffy | 27 | S. Park Creatures | 46 | Turnip Stewdios | 65 | TOP Dog Studios |
| 9 | CosmicKeyframe Productions | 28 | Red Palette Art | 47 | Epona Tenjou Productions | 66 | KaijuRiot |
| 10 | Hibiscus Stitch | 29 | Twisted Sketch | 48 | Geeky Pins N Things | 67 | Battle Gem Ponies |
| 11 | Limeythecheetah | 30 | Techycutie | 49 | Halley & Sweetcream | 68 | Ruirik's Woodcrafts |
| 12 | TalonsofWater | 31 | fannytastical | 50 | JaneGumball | 69 | RimiPlushies |
| 13 | Art by Oomles | 32 | Glacierclear and Twipie! | 51 | Up and Crafting | 70 | Allimack Art |
| 14 | Sweethaven Soaps and Sundry | 33 | The Rainbow Table | 52 | Willowisp Illustrations | 71 | Sophie Scruggs |
| 15 | Strawberrygears Art | 34 | Way2Weird Productions | 53 | KairyuDee | 72 | Trish Forstner |
| 16 | Lunas toy restorations | 35 | Slappy_Happy Stitchcraft | 54 | Peachful Creations | 73 | Jeremy Whitley |
| 17 | JustaSuta Art + Design | 36 | Lux Arts | 55 | Aloegator Arts | 74 | Thom Zahler |
| 18 | kyssimmee and friends | 37 | Gleamy Dreams | 56 | Ponyfinder | 75 | Tony Fleecs |
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| | | | | | | 77 | Twilight's Book Nook |



PLEASE NO VIDEO OR PHOTOGRAPHY

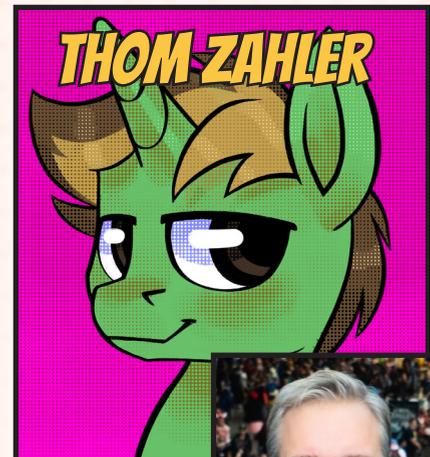
GUESTS OF HONOR!

Trish Forstner (she/her) is a cartoonist from Baltimore, Maryland, and has deep roots in the My Little Pony Fandom. Convention diehards will remember her from the Design Team of BronyCon. She has been drawing since she could hold a pencil! Her style is inspired by classic animation and comics based on 80s and 90s toons. She got her professional start in IDW's My Little Pony comic series and continues to work on a variety of illustrations for Dynamite's Disney Comics, Gargoyles, Darkwing Duck, Negaduck, Scar and Hades and Lilo & Stitch! Her most notable work would be, Eisner and Ringo Award nominated, Stray Dogs from Image Comics which was co-created with Tony Fleecs. Trish has once again joined Tony Fleecs for their new title Feral which released in March 2024 from Image Comics!



Sophie Scruggs has been an artist in the pony community since 2011. Starting with handmade plush, she has evolved into enamel pin making as well as illustration for the IDW My Little Pony comic series. She is also an illustrator for the new Neopets Trading Card Game.

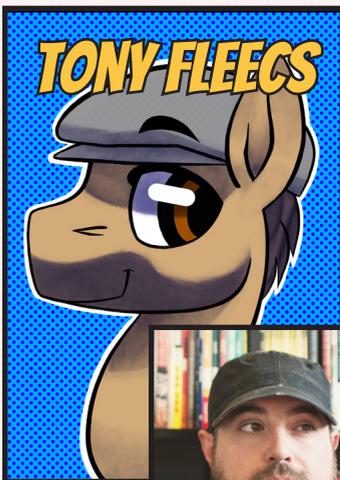
Thom Zahler is a comic book creator and animation writer. He created the Line Webtoons hit series Cupid's Arrows and Warning Label as well as the Harvey-nominated Love and Capes (with recently-released new volumes 'Home For the Holidays' and 'In the Time of Covid'), Long Distance and the time-traveling wine comic Time and Vine. He also writes and draws for IDW's successful My Little Pony series. And has written for Disney Tsum Tsum Kingdom, Star Trek Waypoint and more. On television, he has written for Disney XD's Ultimate Spider-Man and Knights of the Zodiac. He is also very tall.



GUESTS OF HONOR!



Jeremy Whitley is the comic book writer who currently holds the record for writing more pony comics than any other writer with 55 issues of pony content under his belt. Jeremy is also the writer/creator of The Dog Knight, School for Extraterrestrial Girls, Princess, Raven Pirate Princess, The Cold Ever After and many more. Aside from pony works, he is best known for his critically-acclaimed runs on Marvel's Unstoppable Wasp and Future Foundation.



Tony Fleecs is a prolific and critically acclaimed comic book creator and TV writer. His work has sold over a million comic books in the United States and has been translated and reprinted all over the world. Tony's creator owned books include STRAY DOGS (2021,) FERAL (2024,) UNCANNY VALLEY (2024,) LOCAL MAN (2023) and TIME SHOPPER (2022.) Tony has worked for every major U.S. comics publisher. You've seen his art on some of your favorite comic book titles like Star Wars, Rick & Morty, Avengers, Spider-Man, Batman, TMNT, Transformers and just a literal TON of My Little Pony. He was also a writer on the wildly popular Netflix show My Little Pony: Make Your Mark.

Illustrator and writer, Andy Price has been the lead artist for the incredibly successful and record breaking MY LITTLE PONY: FRIENDSHIP IS MAGIC comic books from IDW Publishing. His art runs from cute little pastel horsies to horrific monsters and terrors. Andy has also done work for Storm King Publishing, BOOM!Studios, Archie Comics, DC Comics, Marvel Comics, Rittenhouse Archives, LEGO, among others. Other licenses include Adventure Time, Quantum Leap, Dark Shadows, Betty & Veronica, Star Trek. Andy is a graduate of the Joe Kubert School, and works in most mediums. He lives in Georgia, USA where he watches horror films, scoops cat boxes, and celebrates James T. Kirk's birthday.



GUESTS OF HONOR!

Nicole Oliver has worked for over thirty years in the entertainment industry as an actor, producer, director and educator. She holds a BFA from York University and an MA in Professional Communication from Royal Roads University.

Ms. Oliver's credits in film and television as a performer include numerous leads and supporting leads in various MOWs, television shows and feature films. Nicole is also thrilled to collaborate with the entertainment community as a voice director. Recent voice directing projects include: LEGO™ FRIENDS, EGGVENTURERS, and the Emmy® nominated MOLLY of DENALI.

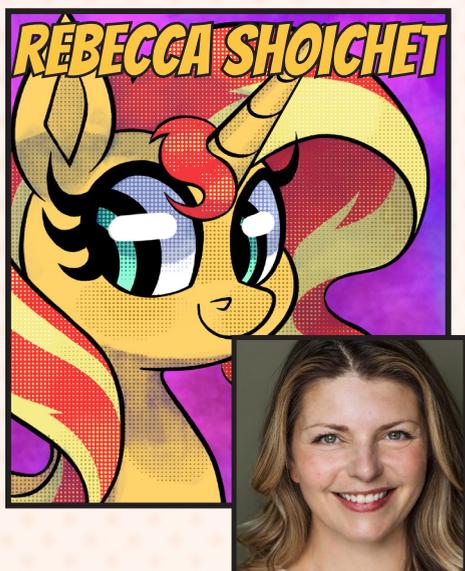
Ms. Oliver believes that diversification is the key to success, and that with success in life there can be balance. She resides in Vancouver with her husband, their two sons, and their notoriously difficult cat, Leonard.



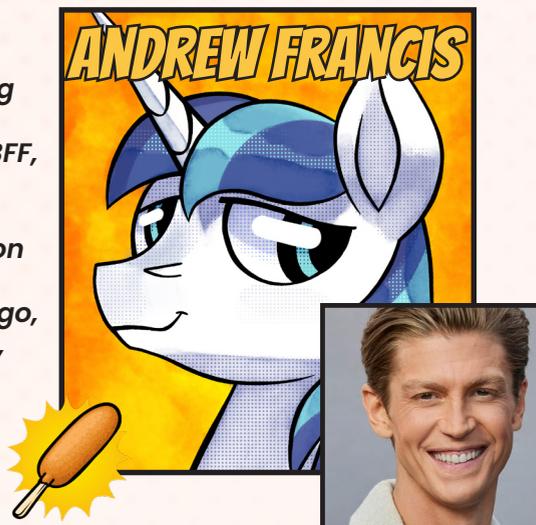
Rebecca is known for her multiple roles in "My Little Pony: Friendship is Magic," most prominently as the villain turned hero Sunset Shimmer, and the singing voice for Twilight Sparkle. In addition, she has voiced other well-remembered characters such as Night Glider and Sugar Belle.

Rebecca's voice acting career expands well beyond "MLP", with some of her credits in animation including Wisteria in "Littlest Pet Shop," Jane in "Tarzan and Jane," Apple Dumpling in "Strawberry Shortcake," and numerous characters in "Enchantimals: Finding Home." In addition, she has also provided voices for characters in English-dubs of Japanese anime such as "Nana Osaki" and "Inuyasha."

Outside of her studio work, Rebecca sings live with the bands Mimosa, Soulstream, and Side One. She has also toured with pop/rock artists Amanda Marshall and Tom Cochrane.



Andrew Francis is best known as the voice of Shining Armor on "My Little Pony: Friendship is Magic". In addition to playing the role of Twilight Sparkle's BBBFF, he's also provided the voice of Night Light, Shining and Twilight's father. Outside of MLP, Andrew has worked on a variety of shows; including Gil Nexdor on "Johnny Test", Lance McClain in "Voltron Force", Ty Rux in Dinotrux for Dreamworks, Morro in Lego Ninjago, and Max McGrath in Max Steel for Mattel. On screen, he is well known for starring in the Hallmark original series 'Chesapeake Shores' as Connor O'Brien.



GUESTS OF HONOR!



AJ Bridel is a true multi-hyphenate performer, known for work on stage, screen and throughout animated series. First discovered by Sir Andrew Lloyd Weber on his search for Dorothy (runner-up), AJ quickly found her footing one stage, with notable credits including; Sherrie Christian, Rock of Ages (More Entertainment; Dora Nomination), Anne Shirley in Anne of Green Gables (Charlottetown Festival), Leading many seasons of the Ross Petty Pantomime, and for her starring turn in Mirvish Production's Kinky Boots. On screen, AJ's appeared on series including Odd Squad (PBS), Murdoch Mysteries (CBC), Accused (Fox), and in the booth AJ is most known for her starring role of Pipp Petals on My Little Pony, and additionally recurs on series including Caillou, Glowbies, Blues Clues and more.



LIMITED
TIME ONLY!

AUTOGRAPH SCHEDULE!

VIP Guest	Friday	Saturday	Sunday
AJ Bridel	2:00pm-4:00pm	2:30pm-5:00pm	12:00pm-2:00pm
Andrew Francis 🌟	2:00pm-4:00pm	2:30pm-5:00pm	12:00pm-2:00pm
Nicole Oliver	2:00pm-4:00pm	2:30pm-5:00pm	12:00pm-2:00pm
Rebecca Shoichet	2:00pm-4:00pm	2:30pm-5:00pm	12:00pm-2:00pm

SATURDAY PHOTO BOOTH!

Say cheese! Capture the magic of the moment at our enchanting photo booth! Open from 2-10pm on Saturday just outside of Mane Stage, the photo booth will be offering one free 4"x6" photo print to commemorate the experience. Don't miss the chance to get a pic in your Cosplay or Grand Galloping Gala finery. Join us for a picture-perfect moment in the heart of the festivities!

The photo booth does not offer photos with VIP Guests!



EFNW 2024 CONVENTION MAP!



ROOM HOURS!

Registration

(Foyer - Second Floor)
 THURS: 12:00pm - 6:00pm
 FRI: 7:00am - 5:00pm
 SAT: 9:00am - 5:00pm
 SUN: 9:00am - 2:30pm

Vendor Hall

(Evergreen Ballroom)
 FRI: 10:00am - 6:00pm
 SAT: 10:00am - 6:00pm
 SUN: 10:00am - 4:00pm

Info Desk

(Second Floor)
 FRI: 8:30am - 5:00pm
 SAT: 8:00am - 5:00pm
 SUN: 8:00am - 2:00pm

Con Store

(Coat Check)
 FRI: 10:00am - 6:00pm
 SAT: 10:00am - 6:00pm
 SUN: 10:00am - 6:30pm

EFNW 2024 CONVENTION MAP!



Arts & Crafts

(Regency ABC)
 FRI: 10:30am – 7:00pm
 SAT: 10:30am – 7:00pm
 SUN: 10:30am – 4:00pm

Foal's Room

(Regency DEFG)
 FRI: 10:00am – 5:00pm
 SAT: 10:00am – 5:00pm
 SUN: 10:00am – 4:45pm

Electronic Gaming

(Cedar AB)
 FRI: 10:00am – 10:00pm
 SAT: 10:00am – 10:00pm
 SUN: 9:30am – 5:00pm

Charity Showcase

(Balsam)
 SAT: 12:00pm – 6:00pm
 SUN: 10:00am – 12:00pm

Charity Item Drop-Off

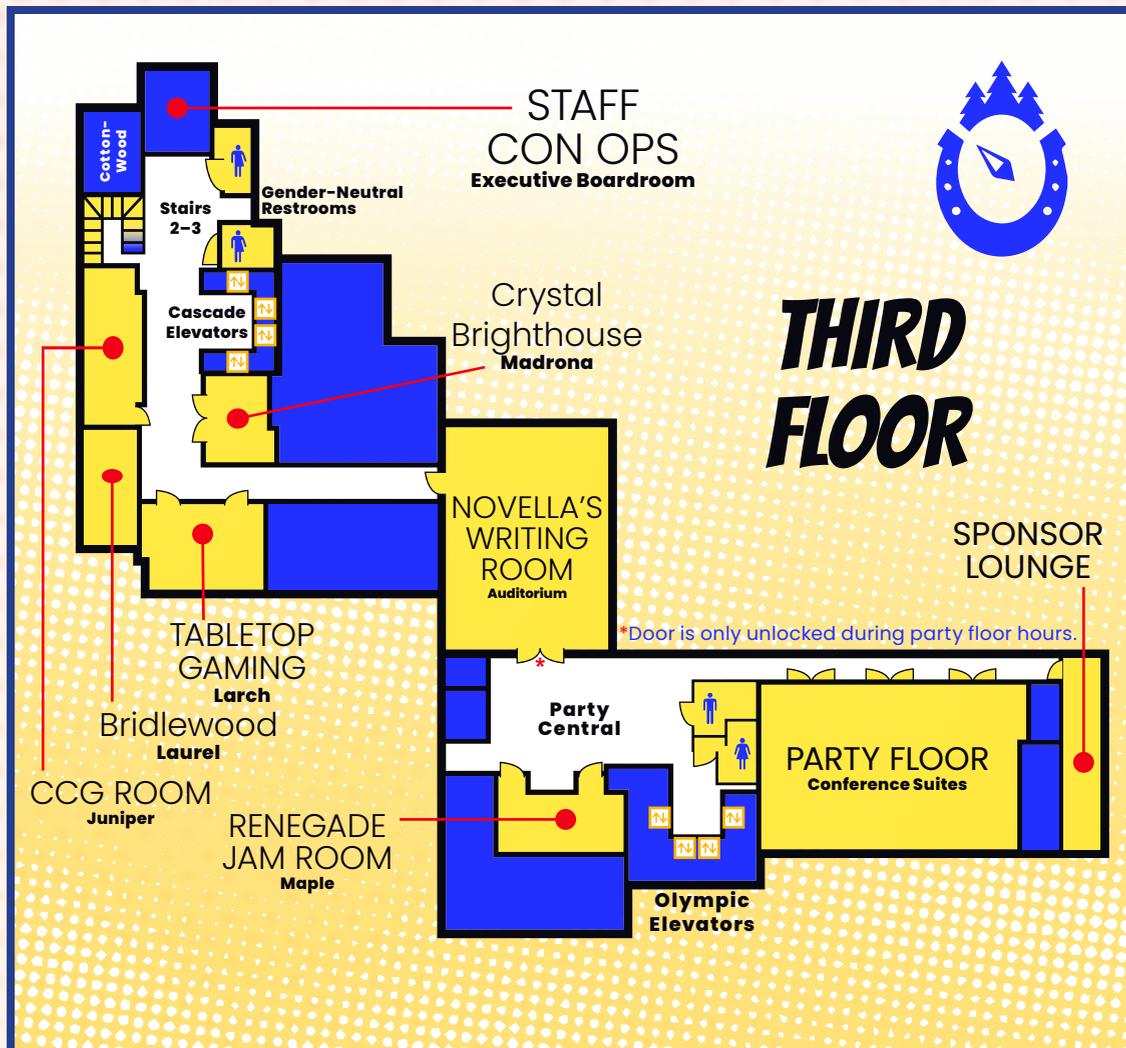
(Registration)
 THURS: 2:00pm – 6:00pm
 FRI: 8:00am – 5:00pm

LIVE! Charity Auction

(Mane Stage)
 SUN: 1:30pm – 4:30pm

Flat-Price Charity Store
 SAT: 12:00pm – 6:00pm

EFNW 2024 CONVENTION MAP!



MLP: CCG

(Juniper)

FRI: 10:30am – 12:00am

SAT: 9:00am – 12:00am

SUN: 9:00am – 5:00pm

Renegade Jam Room

(Maple)

Fri: 12:00pm – 7:00pm

Sat: 2:00pm – 7:00pm

Sun: 12:00pm – 5:00pm

Tabletop Gaming

(Larch)

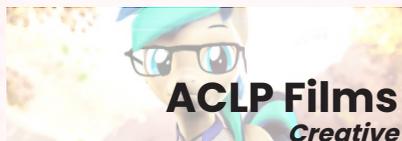
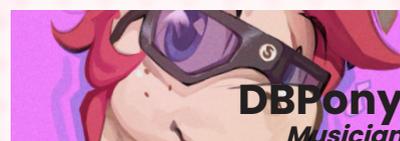
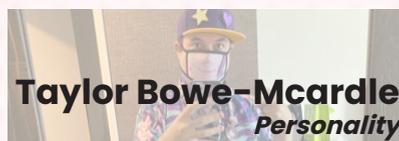
FRI: 10:00am – 2:00am

SAT: 8:00am – 2:00am

SUN: 8:00am – 5:00pm

COMMUNITY GUESTS!

13



COMMUNITY GUEST HANGOUT!

SATURDAY, 5:45PM-7:15PM

The Community Guests Meetup at Everfree Northwest 2024 is a great opportunity to interact with some fantastic content creators and influencers from the fandom. If there is someone you've been hoping to see as a guest, this is your chance to join and ask them your burning questions!

FRIDAY

7PM-LATE

PONYSTOCK LIVE!

Ponystock Live! will feature a medley of live musicians, bands and more to bring you the latest and greatest in live music from the fandom! Featuring both familiar and brand new musicians to the Mane Stage, there will be something for everyone! Guitars, keyboards, drums, crazy vocals, and more - this concert will keep the heart pumping and the audience jumping. Think Bridlewoodstock, but even better!

7:00pm
CANTO & Thrack
Canto & Thrack

7:45pm
4EverfreeBrony
4EverfreeBrony

8:30pm
Forest Rain
Forest Rain

9:15pm
The Wonderbolts!
The Wonderbolts!

10:30pm
Evershade
Evershade

11:15pm
Koa
Koa

12:00am
SCRATCHK4T
SCRATCHK4T

12:30am
Vale & FLO
Vale & FLO

GRAND GALLOPING GALA! 7PM-9PM SATURDAY

The Grand Galloping Gala has been a major attraction since EFNW 2017. It is an open invitation to attendees of all ages! There will be a variety of performances full of popular show and fandom songs, and of course lots of music for you to dance to! Guests are encouraged (but not required) to dress up in their best gala attire or cosplay to show off. This is a fantastical event for all to enjoy!

7:00pm
Metajoker
Metajoker

7:45pm
4EverfreeBrony
4EverfreeBrony

8:15pm
Vale & FLO
Vale & FLO

9PM-LATE **AFTER PARTY!**

Later in the evening, the Gala transitions to a metal concert and nighttime rave! That's right - its party time! This is your chance to let out all your remaining convention energy and have the time of your life as we blast melodies, memes, and more to bring you long-lasting memories!

9:00pm
My Little Romance
My Little Romance

10:15pm
rawrity
rawrity

10:45pm
loophoof
loophoof

11:30pm
General Mumble
General Mumble

12:00am
VinylTastic
VinylTastic

12:45am
John Kenza & Faulty
John Kenza & Faulty

Admission is included with your badge. Semi-formal wear or cosplay is suggested but not required!

FRIDAY EVENT SCHEDULE!

Please note that all programming information is subject to change. Please check everfreenw.com/events for schedule updates.

	Mane Stage	Focal's Room	Arts & Crafts	Front Page Room	Mocha Sunrise Room	Marina Room	Novella's Writing Room	Tabletop Gaming	Electronic Gaming	CCG Room	Special Events 1	Special Events 2
8:00 AM												
8:30 AM												
9:00 AM												
9:30 AM	Opening Ceremonies	Coloring Time	Pony Magnets	Making Friends is Magic	Brony Convention Travel Tips	How to Beat Yo...	The Hero's Journey: Story Arcs 101	Board Game	Good Morning Gaming: The Guest for More Points	MLP:CCG - Neighlander Tournament	Pinkie Pie's Parasprite Round Up (Bridlewood)	
10:00 AM								Settlers of Catan	Tournament Signups			
10:30 AM												
11:00 AM	Royal Roundtable	Slap Bracelet Making	Create-a-Comic with MLP Mascots	Plushaholics (Not So) Anonymous	Cosplay on a Budget Q&A	Renegade Stage 101	Research and World Building	Splendor	Them's Fightin' Herds			
11:30 AM												
12:00 PM	Behind the Actors Behind the Stable	Pictionary		Posey: A G5 Retrospective		Sneak Preview: The Last Days of Friendship V8...	My Little Mythology: Archetypes are Magic					
12:30 PM												
1:00 PM	The MLP Comics Panel	Pass the Parcel				Don't Forget the Lyrics	Horror and Horses	King of New York			Plushie Appreciation Meetup (Pony Central)	Leatherworking 101 With Kiyah (Pony Central Brighthouse)
1:30 PM												
2:00 PM												
2:30 PM												
3:00 PM												
3:30 PM												
4:00 PM	Hooves Line is it Anyway?	Tattoo Parlor	Gala Gem Jam	MLP:CCG - What Long, Strange Trip It's Been ...	Where the Magic of Brony Co...	Wigworking for Cosplay 101	ORC: Open Read and Critique	Tails of Equestria: Aument	My Little MLP: Maker: Magic of Song	MLP:CCG - Learn to Play	MLP:CCG - More Friends (Lucky Strike)	BUCKBALL TOUR-wood
4:30 PM												
5:00 PM												
5:30 PM												
6:00 PM												
6:30 PM												
7:00 PM	Ponystock											
7:30 PM												
8:00 PM												
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11:30 PM												
12:00 AM												
12:30 AM												
1:00 AM												
1:30 AM												



SATURDAY EVENT SCHEDULE!

Please note that all programming information is subject to change. Please check everfree.nw.com/events for schedule updates.

Time	Mane Stage	Foal's Room	Arts & Crafts	Front Page Room	Mocha Sunrise Room	Marina Room	Novella's Writing Room	Tabletop Gaming	Electronic Gaming	CCG Room	Special Events 1	Special Events 2
8:00 AM								Tabletop Freeplay				
8:30 AM												
9:00 AM							Saturday Morning Car-toons					
9:30 AM	Cartoon Court	Story Time	Cutie Mark Creators	Making Friends is Magic	Pony Mad Libs	Why is Friendship So Magic? Mental Health Issues, and You!			Good Morning Gaming: Ready Player Two	MLP:CCG Continental Championship - Swiss Rounds 1-3	Cosplay Contest Sign-Up (Crystal Bright house)	
10:00 AM	IDW My Little Pony Live Comic Reading	Lizard Beads	Gala Gem Jam	After the Elect Meets the Ticket	Ask a Pony: Pushie the Tough Questions	Game Development: Wisdom	Iron Author Writing Contest	Sparkle Kitty				
10:30 AM						Tell Your Tale with Taylor & Co		Fluxx				
11:00 AM		Balloon Twisting		Railroading in the Highball	Playing the Pony Music Game Gathering	Riffing is Magic	Writing Parody and Satire - a Guide	Tails of Equestria: The Agents of SMILE and The Co...	Them's Fightin' Herds Tournament	MLP:CCG Continental Championship - Swiss Rounds 4-7	Spike and the Cute Savers (Bridlewood)	
1:00 PM		Keepy Uppy		Making Music with Horse Noises	Exploring the Mysterious Geology of Eque...	Fangirling 101	ORC: Open Read and Critique	Buck Legacy	My Little Rock Band: Sing-Along		Rainbow Falls (Party Central)	
1:30 PM	Cosplay Contest			Cosplay Chess	Bluey (The Return)	Anyone Can Sew						
2:00 PM					Brony Music History Numbers	HorseComix Live	Rebiking Story: Structuring Hero...	Tails of Equestria: Market Hey!em	Techniparis: Cosplay Edition	MLP:CCG - Learn to Play	Community Guest Meet & Greet (Party Central)	
2:30 PM					MLP Through the Generations: Fined the Pony Positives	Jackbox with Taylor & GeekyNova	How to Build a World	Twilight Sparkles Secret Shippic Folder II: T...				
3:00 PM	My Little Millionaire	Karaoke / Sing Alongs	How to Fold Origami Unicorns	Pony Definition	Pony Show Trivia (G5)	Pony the Inter-ruption	VIP Karaoke Night	Prance Limited Slap-in tournament	Good Evening Gaming: Insert Coin to Continue	MLP:CCG - Cube Draft	Artist Sketchbook (Party Central)	
3:30 PM				Sketches from a Hat	VRChat Meetup			Red Dragon Inn				
4:00 PM				Other Animat... Sonic the Hedgehog				Retrival at the House on the Hill				
4:30 PM												
5:00 PM	Grand Galloping Gala											
5:30 PM												
6:00 PM												
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1:30 AM												



 Looking for kid-friendly events?

Although all of Everfree is designed with families in mind, look for the events with the icon which identifies events Everfree Northwest specifically recommends for foals!

SUNDAY EVENT SCHEDULE!



Please note that all programming information is subject to change. Please check everfreenw.com/events for schedule updates.

Time	Mane Stage	Foal's Room	Arts & Crafts	Front Page Room	Mocha Sunrise Room	Marina Room	Novella's Writing Room	Tabletop Gaming	Electronic Gaming	CCG Room	Special Events 1	Special Events 2
8:00 AM								Tabletop Freeplay				
8:30 AM												
9:00 AM												
9:30 AM												
10:00 AM	VIP Pony Feud	Faile's Concert with The Wonderbolts!	Color-a-Crit for Club Mak-ing	Dear Princess	Writing Horse Music	Your Mind and Ponies aka Brony Church	Iron Author Awards Ceremony	Uno	Open Gaming and Tournament Prep	MLP-CCG Contributorship - Top Out Elimination Rounds	VIP Meet & Greet with Gency (Club)	
10:30 AM		Letters to the Friends and Brace!...					Time Loop Stories	Ticket To Ride	Super Smash Tourney!			
11:00 AM							Cultural Impact of Bad Fanfic - The Ivy Immo...					
11:30 AM							Redemption: A Imaginering Discussion					
12:00 PM	Bronies React	Dear Princess	Cutie Mark Creators	And That's How Equestria Was Constructed!	Animation Across the MLP Franchise	Ponies Online: How Are We Still a Thing						
12:30 PM												
1:00 PM												
1:30 PM												
2:00 PM	Charity Auction			New Faces of Content Creators	Trivialstical with Illustrous Q and Sl...	PMV Contest						
2:30 PM												
3:00 PM												
3:30 PM												
4:00 PM												
4:30 PM												
5:00 PM	Closing Ceremonies			Attendee Feedback Panel								
5:30 PM												
6:00 PM												
6:30 PM												
7:00 PM												
7:30 PM												
8:00 PM												

Event Tracks

- General
- Foal Exclusive
- Crafting & Art
- Friendship & Community
- Cosplay
- Music
- Writing
- Tabletop Gaming
- Electronic Gaming
- Card Gaming

Looking for kid-friendly events? Although all of Everfree is designed with families in mind, look for the events with the icon which identifies events Everfree Northwest specifically recommends for foals!

*Events with a golden ticket icon require an event-specific ticket to attend.



- twitter.com/everfreenw
- facebook.com/EverfreeNW
- discord.gg/tJMyNU8

#EFNW2024



AUTOGRAPHS & MEMORIES!



THANK YOU 2024 STAFF!

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Convention Chairs

Button and Ruthalas

Pegasi Northwest Board of Directors

President: *Big Kyle*

Secretary: *Simul*

Treasurer: *Scott Kinnersley*



Design

Director of Design: *Dawnfire*

Con Book Maker & Graphic Design Lead: *Mel*

Graphic Design Staff: *Red Palette*

Illustrator Staff: *Inkhooves, Lytle the Lemur, Maxie, Mellodillo,*

Nadnerb, Suta, Talonsoftice&Fire, Tympany, Viw

Production Manager: *Swan Song*

Events

Director of Events: *SpiralKipz*

Events Programming Lead: *Simul*

Arts and Crafts Lead: *Val*

Arts and Crafts Staff: *Inkheart, Tanda, Veronica, Wyatt, kiyomari*

CCG Lead: *Grand Pause*

CCG Staff: *Cloudchaser, Diamond Song, Digitalsketch, Ivory Starlight,*

Pop N' Rocks

Cosplay Lead: *Terra Klysh*

Cosplay Staff: *AutoKnight01, IN4RI*

Electronic Gaming Lead: *Storm*

Electronic Gaming Staff: *Dylan Boggs, Indy, Jason, LancerDsergal,*

Nexgen, Spacepupper, Twilight Rarity

Foals & Cosplay Coordinator: *Curtis Himel*

Foal Events Lead: *Aki Neko*

Foal Events Staff: *Evets, Laura, Mikey, Thunder Bolt*

Mascot Handler: *Bryan Swift*

Mascot Lead: *Harmony Strings*

Mascot Actors: *Front Page - Crackle's Cousin, Novella - Harmony Iris*

Sharp Focus - Copper Rose, Mocha Sunrise - Harmony Strings,

Marina - Heartless Aquarius

Music Lead: *Luck Rock*

Music Staff: *Hypno*

Renegade Stage Staff: *AchieveHunter1 and Wootmaster*

Tabletop Gaming Lead: *Red Spiral*

Tabletop Gaming Staff: *Darin, Equinelord, Jenny Fukai, Krafti,*

Shimmercoat, ToriPippLucilleEnochiumTrinityPetals

Writing Lead: *Rescue Sunstreak*

Writing Staff: *Grand Moff Pony, Luc, Maly, Winston, Xepher*

Guest Relations

Director of Guest Relations: *T1GZ*

Deputy Director of Guest Relations: *Dexanth*

VIP Liaison: *Alex Inman, Applegeek, B.B. Wolf, BraveryTheBrony,*

Dexanth, Peggy, Tales, Waffles, Kilcy

Horse Relations (HR)

HR Director: *Trina*

HR Assistant Director: *Joey*

Hotel

Hotel Director: *Scott Kinnersley*

Hospitality Lead: *Freelancer*

Hospitality Staff: *Arc, InvisiBrony, Corvus Swiftwing*

Responsible Adult: *Sentinel*

Info Technology (IT)

Director of IT: *Taiko*

IT Staff: *Bpendragon, Latent Logic, LinuxPony*

IT Deputy & Registration Lead: *Sirri*

Registration Staff: *Armoured, Duncan Klysh, Hypno, Scout, Syalis, Trina*

Web Developer Lead: *Dani*

Web Developer Staff: *Bpendragon, Duncan Klysh, Jack "Fox" Grayson*

Operations

Director of Operations: *Aaron*

Convention Operations Lead: *Crisom Chin*

Convention Operations Staff: *Shoe, Brent, Flywheel*

Line Management Lead: *Foxy*

Line Management Staff: *Crimson, Kay*

Royal Guard Lead: *Adrenaline Rush*

Celestial Guard Lead: *Snow Fall*

Celestial Guard Staff: *Dustin, Echo Draws, Vroula*

Royal Guard Dispatch Lead: *Joker*

Royal Guard Dispatch Staff: *Maverick and MetBoy*

Productions

Director of Productions: *Beakie*

Mane Stage Staff: *Amber Vetrivio, Lyan, Ramiel, Shadow Query, Faulty,*

Eliwood Sain, MelodyBrony, Prince, Snowy CloudDancer, Forest Rain

Lighting Designer: *electronicsfreak*

Video Designer: *LexyVFX*

Side Panel Lead: *3dhomejoe and Latent Logic*

Side Panel Staff: *Dr. Romulus, Jasper Gray, Lunar Aurora, Tadpole,*

Vocal Rhapsody, Jason

Public Relations

Director of Public Relations: *BraveryTheBrony*

Information Desk Lead: *Shannon Beaty*

Information Desk Staff: *Dee Senaga, Faun, Gamerpony, Mama Bear,*

Olden Bronie

Social Media Lead: *Suki*

Social Media Staff: *Harmony Strings*

Discord Moderator: *Suki, Adrenaline Rush, Ember Heartshine*

Photography Lead: *Ben Lucas*

Photography Staff: *Electra The Random Pegabat and*

TheBombDignityDotCom

Vendor Relations

Vendor Relations Director: *Bernd*

Con Store Lead: *Xeohelios*

Con Store Staff: *Alaric, Eden, Gabe, HeartSong Lullaby, Alex Georges*

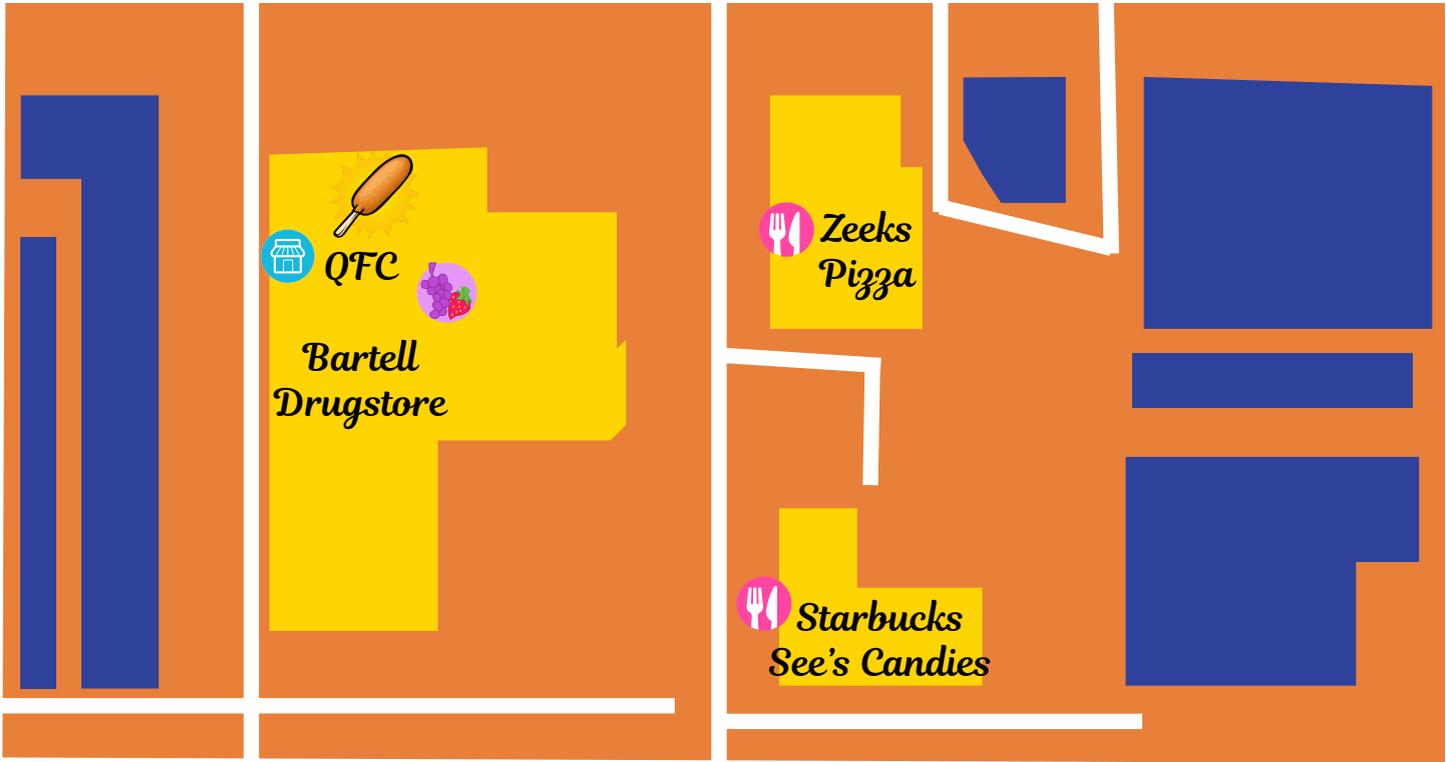
Vendor Hall Staff: *Cigitia, Octavia Harmony, Thimblewinter*

Charity

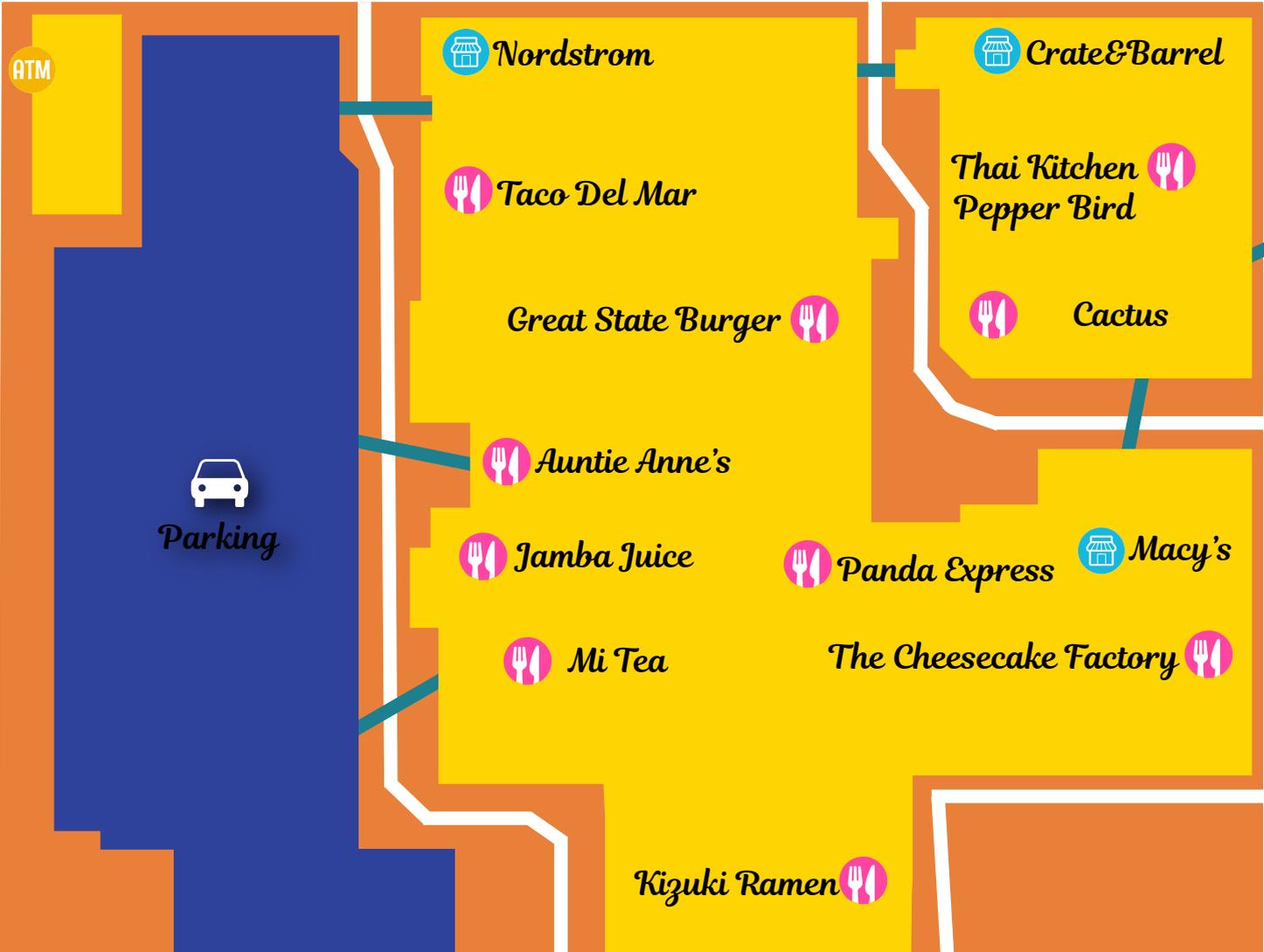
Lead: *Naomi Slover*

Staff: *Eliwood Sain, Lydia Moonglow, Old Lady Pony Fan, MetBoy*

100th Ave NE



NE 8th Street

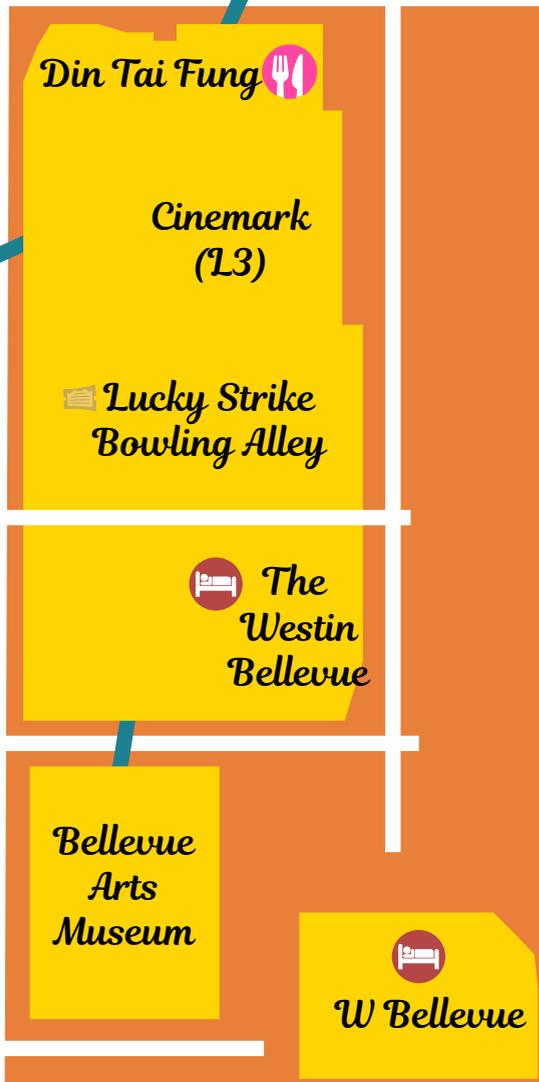




Everfree NORTHWEST Area Guide

Legend

-  Restaurant
-  Cash Machine
-  Store
-  Parking
-  Bank/Financial Services
-  Hotel
-  Skybridge



2024 CON BOOK

Compiled By: Mel & JustaSuta



CON BOOK COVER ART

By: Nadnerb



ATTENDEE SURVEY



We want to make Everfree NW the best event possible! Bigger Vendor Hall? Better sound? More pony? Take the Attendee Survey to let us know at everfreenw.com/survey